

FOR IMMEDIATE RELEASE – September 15, 2009

NEW GALVANIZED SNOWPLOWS REINFORCE REPUTATION OF INNOVATION AND DURABILITY

London, Ontario – Arctic Snowplows has introduced galvanized snowplows to its extensive product line. The virtually impenetrable zinc coating offers exceptional resistance to abrasions and water, and helps reduce rust and corrosion, which is ideal for snow removal equipment.

“We’re excited to introduce this new line of snowplows to our customers, who know first-hand how hard winter can be on machinery,” said Dan Armstrong, President of Arctic Snowplows. “They feature all the same performance and advanced design qualities as Arctic’s poly and steel plows but with a tough galvanized coating.”

Galvanization offers superior, complete coverage compared to other coating processes. The zinc coating bonds to the metal, which makes Arctic’s galvanized snowplows the most durable in the industry.

“Because they are extremely durable and low maintenance, Arctic’s galvanized snowplows have a longer service life,” Armstrong added. “That means greater value through lower long-term maintenance costs.”

Arctic is also introducing galvanized steel spreaders and sanders to its line of tough products.

Since it was founded in 1969, Arctic Snowplows has become Canada’s premier manufacturer of snowplows for the light truck market, earning a reputation for design innovation, durability, value pricing, attentive service and the best warranty in the industry. To learn more, visit www.arcticsnowplows.com.

For more information, please contact:

Daniel Armstrong, President
Arctic Snowplows
866-757-1243
519-661-8759 [mobile]
darmstrong@arcticsnowplows.com