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ARCTIC SNOWPLOWS LAUNCHES BEST WARRANTY IN THE INDUSTRY

London, Ontario – The longest and most comprehensive warranty in the snow removal equipment industry was announced today by Arctic Snowplows. The Canadian company will now cover its products for an industry-leading seven years.

“Because our equipment has demonstrated such durability over the last 4 decades, we feel that it would be beneficial to us, and our customers, to offer the extra assurance of a more inclusive and longer term warranty,” says Daniel Armstrong, President of Arctic Snowplows.

Arctic’s new warranty guarantees that their snowplows will be free from material or manufacturing defects for three years from the date of purchase, and that the structural integrity of every plow will be covered for an additional four years.

“When you build the most resilient plows in the industry – plows that are designed to withstand the kind of winters we have in Canada – it makes sense to attach a warranty that makes a statement about your product’s track-record,” says Armstrong.

Founded in 1969, Canada’s premiere manufacturer of snowplows for the light truck market has earned a reputation for design innovation, durability, value pricing, and attentive service.

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