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ARCTIC SERVICE MANAGER BECOMES NEWEST TERRITORY MANAGER

London, Ontario – Darren Sutton has joined Arctic Snowplows sales team, it was announced today by Daniel Armstrong, President of Arctic Snowplows.

“Darren has extensive experience in the snowplow industry. His Arctic experience was gained from the ground up, as Darren joined the Arctic family in July 2000 as a welder,” says Armstrong.

“Over the past decade Darren has accumulated a wealth of experience and knowledge in the manufacturing and welding departments of Arctic before moving into the area of installation and service. As Arctic’s service and parts manager for the past 3 years, Darren has developed a strong rapport with both the dealer network and the walk-in customer looking for guidance and assistance,” says Armstrong.

Based in Arctic’s London, Ontario, office, Sutton will have key account responsibilities and will be focusing on expanding Arctic’s dealer network in Southwest Ontario and Michigan.

Founded in 1969, Canada’s premiere manufacturer of snowplows for the light to mid truck market has earned a reputation for design innovation, durability, value pricing, and attentive service. The company’s industry leading seven year warranty is the longest and most comprehensive warranty in the snow removal equipment industry.

For more information, please contact:

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