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## ARCTIC SNOWPLOWS INTRODUCES TWO NEW FINANCING PROGRAMS

**London, Ontario** – Arctic Snowplows today announced two new financing programs available to its dealers and customers across Canada. Through the Yard Card Canada credit program and National Leasing, Arctic is helping dealers make it easier for customers to purchase or lease Arctic equipment.

“Arctic is proud to provide financing options through our dealers – the Yard Card and National Leasing – to help them increase their business,” said Dan Armstrong, President, Arctic Snowplows. “We think both options provide our dealers with a valuable tool in generating sales.”

Similar to a line of credit, the Yard Card Canada program can be used by the dealer or the customer to purchase equipment outright. Various plans are available, including equal monthly payment plans, or the more popular, no interest and no payment for six or 12 months.

Through Arctic’s National Leasing program, dealers work with National to set up and approve a leasing arrangement. Various plans are available, including payment plans that allow customers to delay payment for 30-, 60- and 90-days.

“Snow removal business has been booming,” explained Armstrong. “Through either of our finance plans, affording a snowplow for business or personal use is easier than ever before.”

### *About Arctic Snowplows*

Since it was founded in 1969, Arctic Snowplows has become Canada’s premier manufacturer of snowplows for the light truck market, earning a reputation for design innovation, durability, value pricing, attentive service and the best warranty in the industry. For more information, visit [www.arcticsnowplows.com](http://www.arcticsnowplows.com).

### *About Yard Card Canada*

Yard Card Canada, a division of Toronto Dominion Bank, provides revolving credit card programs in the Lawn and Garden industry. Consumer credit is available under the Yard Card program and commercial credit for business owners is available under Yard Card Plus.

### *About National Leasing*

Established over 30 years ago, National Leasing provides sound financial solutions to businesses throughout Canada. A recognized leader in equipment financing, National has built a reputation for innovative lease solutions backed by professional service.

For more information, please contact:

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